

Now Is the Time to Reinvent Your Supply Chain

Trade wars, long-term trends offer an opportunity to build a supply chain for the future

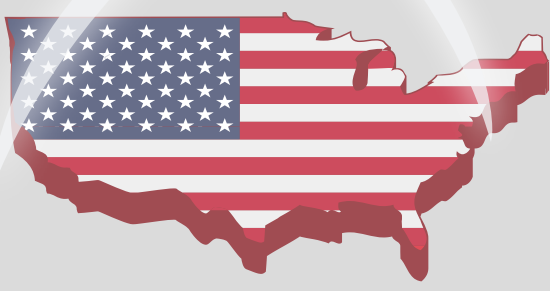
The US-China trade dispute is taking a toll

According to a recent Bain survey:

→ **60%** of US multinationals in China expect a negative impact from tariffs

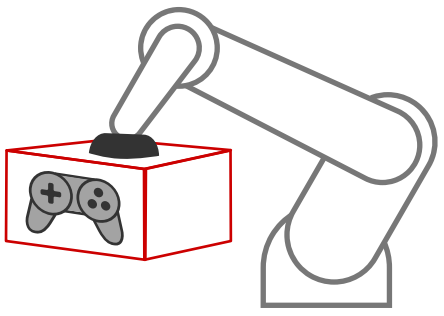
→ Of those, nearly **40%** anticipate a cost increase of more than **5%**

→ Another **40%** expect a rise of **3% to 4%**



50% of all respondents said a **more flexible supply chain** could have helped mitigate the impact

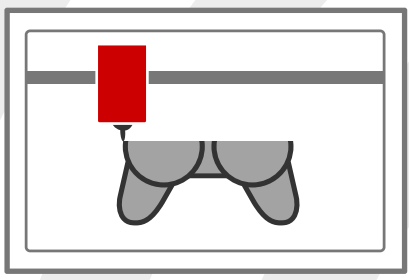
Many forces are reshaping the supply chain landscape



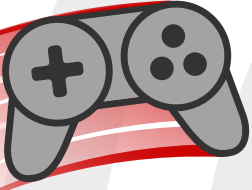
Higher wages in China are pushing low-cost manufacturing to other countries and making automation more compelling



Rapid changes in consumer preferences are making **far-flung supply chains** costly, cumbersome and vulnerable



Leading companies are shifting production of customized products **closer to market demand** to save costs



While cost is still important, **agility** and **speed to market** are becoming increasingly vital to competitiveness

THREE STEPS TO SUPPLY CHAIN REINVENTION



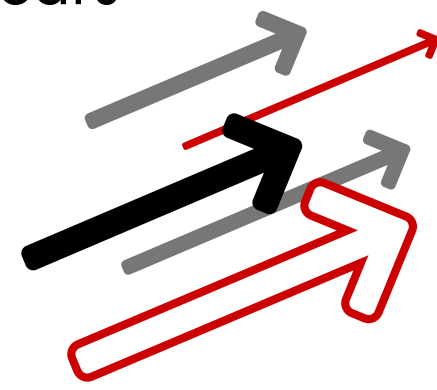
Understand customer expectations

Tap marketing and sales teams to determine how critical speed to market will be over the next three to five years



Invest where it matters

Sit down with operations heads to project what investments are needed to deliver on those customer expectations



Focus on flexibility

Choose supply chain technologies, networks and partnerships to underpin a more flexible and agile global network

Read more:



Beyond Trade Wars, the Real Reason You Need to Reinvent Your Supply Chain
www.bain.com/supply-chain-reinvention